

August 14, 2019

Mexico Cannabis Update #6

Partnership with InStrag for Intelligence Reports and Lobbying Services



LEGAL

Corral, Arzola, Armendáriz & Máynez

We are happy to announce our new partnership with InStrag, a public affairs firm based out of Mexico City. Jointly, we have put together a set of products and services designed to help foreign companies understand the status and development of cannabis and hemp regulation process in **Mexico** as well as provide the insight and capabilities to participate in such discussions through direct engagement with the authorities at both the Federal Congress and Executive Government. The following reports and services are now available:

1. *The Initial Cannabis and Hemp in Mexico Report*

This report is a one-time product sale and aims to provide you with a basic understanding of the new federal administration led by President Andres Manuel Lopez Obrador, what his strategic projects are as well as main objectives and who the key members in his administration are (including those with influence over cannabis-related policy). Similarly, the report describes the composition of (1) the legislative bodies and their relationship with the different political forces, and (2) the government agencies that have any type of oversight on cannabis-related activity.

As for the economic outlook, we'll show the President's vision for the administration, the key players, objectives and projects he will try to advance. Most importantly, we will provide a robust understanding of the cannabis and hemp regulatory landscape: where it stands, the road that has led to the introduction of the various bills currently being debated, the relevant issues in the discussion, and an in-depth analysis on where the bill is heading. This would be accompanied by a comparative regulatory analysis of the different bills, and what would that mean for your business.

2. *The biweekly Mexican Cannabis Intelligence Reports*

These reports aim to build on top of the document described above, providing a holistic view on the country which includes any new developments in the regulatory debate in Congress as well as applicable guidelines issued by the government agencies such as licensing requirements and enforcement policies. Furthermore, these reports will update previously delivered information on the issues relevant for the company around the Cannabis regulatory landscape and provide a current "big picture" perspective assessing the legal implications for the company's specific business plan.

The reports will be accompanied by biweekly calls, or with any other frequency you prefer, to go over specific questions and inquiries the company might have.

3. *Lobbying and Engagement with Authorities*



LEGAL

Corral, Arzola, Armendáriz & Máynez

On September 1st, the legislative period will resume and the Federal Congress is expected to vote one of the several bills that have been introduced in the past year contemplating the legalization of cannabis in Mexico. By engaging us, you will be able to be a part of the discussion and participate in the drafting of the bill, as well as to voice your concerns to the relevant legislators and key stakeholders in the government.

If you are interested in any of the services described above, we suggest that we schedule a conference call in order to better understand your needs and submit a proposal that addresses them.

About InStrag

InStrag is a boutique consulting firm specialized in public affairs, regulatory and legal services, providing strategic support to companies doing business in Mexico. Its clients include leading companies in digital sector, sharing economy, life sciences and financial technology industry. For more information please visit www.instrag.mx.

About CAAM Legal

CAAM Legal is a Mexican corporate law firm. We provide general commercial, transactional, labor & employment, international trade and business litigation legal advice. Our clients are foreign and local companies, high net worth individuals and entrepreneurs doing business in Mexico in various industries such as cannabis. For more information please visit www.caamlegal.mx.

If you would like to consult our previous Mexico Cannabis Updates, please click [here](#).

If you're interested in learning more about the reports and lobbying services described above, please contact us at larmendariz@caamlegal.mx and/or jmmora@instrag.mx so we can schedule a phone call with you and/or your government and regulatory affairs specialists.

Luis Armendariz

<https://www.linkedin.com/in/luisarmendariz/>